



# William & Mary Global Innovation Challenge



**WMGIC**  
GLOBAL INNOVATION CHALLENGE

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## Why Sponsor WMGIC?

[WMGIC](#) unites undergraduate students from around the world who share a passion in creatively solving current global issues. Our Flagship Event, held **April 7th-8th, 2023**, is rooted in international sustainable development. With connections to 800+ student participants and 100+ mentors and judges from around the world, WMGIC is a wonderful opportunity for you to interact with the rockstar people involved with our organization, many of whom will be the next generation of leaders.

Below are the packages that WMGIC offers for its sponsors, including ranges and benefits. If you are interested in sponsoring the event, please contact our Director of Operations and Development, Sophie Workinger: [saworkinger@wm.edu](mailto:saworkinger@wm.edu). We appreciate your interest and look forward to hearing from you!

<b>Platinum Sponsorship (\$3,000 &amp; Above)</b>	<b>Gold Sponsorship (\$1,500-\$2,999)</b>	<b>Silver Sponsorship (\$750-\$1,499)</b>	<b>Bronze Sponsorship (\$250-\$749)</b>
Full-page ad in virtual event packet	¾ page ad in virtual event packet	½ Page ad in virtual Event Packet	¼ Page ad in virtual Event Packet
Naming rights to a <a href="#">stream</a> (Governance, Social Entrepreneurship, Technology, Business Consulting), or <a href="#">cash prize</a>			
Opportunity to send 2 total <a href="#">judges or mentors</a> - recommended to be related with case topic*	Opportunity to send 1 total <a href="#">judges or mentors</a> , recommended to be related with case topic*		
Headline recognition during opening and closing ceremonies	Recognition during opening and closing ceremonies	Recognition during opening and closing ceremonies	
Social media feed sponsorship recognition	Social media feed sponsorship recognition	Social media feed sponsorship recognition	Social media feed sponsorship recognition
Logo and ad on WMGIC website's home page and sponsor page	Logo and ad on WMGIC website's home page and sponsor page	Logo on WMGIC website's sponsor page	Logo on WMGIC website's sponsor page
Email blast naming the sponsors of WMGIC sent out to all participants, mentors, and judges	Email blast naming the sponsors of WMGIC sent out to all participants, mentors, and judges	Email blast naming the sponsors of WMGIC sent out to all participants, mentors, and judges	Email blast naming the sponsors of WMGIC sent out to all participants, mentors, and judges

\*Note: Time commitment for **Mentors**: Friday Evening & Saturday Morning; **Judges**: Saturday Afternoon